

Tuesday
February 7, 2012

LOCATION:

O'Callahan's/Shilo Inn
50 Comstock
Richland, Washington

5:30 p.m. - Check in/Networking
(no host cocktail service)

6:00 p.m. - Buffet Dinner

*Note change in start time for the
presentation*

6:45 p.m. - Presentation

DINNER BUFFET MENU:

The Chef and crew at O'Callahan's Restaurant always provide a fine and varied buffet dinner for us at the Shilo Inn. The buffet usually includes two entree choices, plus accompanying vegetable, a number of tasty salads, and a vegetable and/or fruit tray.

Your choice of coffee, tea or decaf is included with dinner. And don't forget to save room for dessert!

Cost:

\$17 ASQ members
\$20 non members
\$5 presentation only

Reservations are requested by February 2. E-mail dscoffey01@aol.com with your name, phone number, company affiliation, and type of reservation, or call Deborah at 375-5011.

Note: All no shows will be billed unless cancelled 48 hours in advance.

For more information about our ASQ section and other upcoming events: www.asq614.org/

“Putting the Public in Radio News”



Photo Courtesy of Rajah Bose

Anna King **Correspondent, Northwest News Network**

For those of us who rely on the radio as our primary news source, Public Radio arguably offers the most consistent quality, depth and breadth of reporting. If you have ever wondered just what goes into the making of a radio news report, join us at the February ASQ meeting to learn the ins and outs of developing a story.

Northwest Public Radio's Anna King will provide a behind-the-scenes look at how NWPR news stories are created. Anna has stained her hands picking huckleberries with Native American women in the Blue Mountains, gone nose-to-nose with a lamprey eel and has regularly covered one of the most toxic radioactive cleanup sites on the planet.



Photo Courtesy of Rajah Bose

As one of five Northwest News Network reporters from Washington, Oregon and Idaho, Anna strives to cover state politics and issues facing the most remote places in the Northwest. These stories reach more than a million listeners daily. Anna will discuss how a story is put together, what has to be considered when finalizing a report, and she will describe some of the challenges that come with being a roving reporter.

About the Speaker: Anna King is a Washington State University graduate, and in the past decade she has produced award-winning stories for public radio and four Northwest newspapers. She has earned three C.B. Blethen Memorial Awards for her coverage of Northwest Native Americans and numerous awards from the Society of Professional Journalists. Ms King regularly contributes to National Public Radio, Seattle Magazine and Seattle Business Magazine. She trolls the Northwest's back-roads for stories; her home base is Richland, Washington. She is a regular volunteer for Mid-Columbia schools where she assists students with reading, writing, mock job interviews, career days and journalism skills. She is also a member of the Society for Professional Journalists.