

Winery Tour, Tasting and Lunch

**Saturday**  
**May 12, 2012**

**LOCATION:**  
KITZKE CELLARS  
72308 E 260 PR NE, Richland,  
WA 99352

**10:45 -11:00 a.m.** - Check  
in/Networking

**11:00 a.m. to 12:30 p.m.**  
Tour and tasting followed by a  
box lunch

**Box Lunch Menu:**  
The Chef and crew at O'Callahan's  
will provide box lunches for this  
event.

**Cost:**  
\$5 tasting fee plus  
Box lunch \$10:  
Sandwich, (ham, turkey or roast  
beef), pasta salad or chips, fresh  
fruit (cup or whole) and 2 cookies

Reservations are requested by  
May 4th. E-mail  
[dscoffey01@aol.com](mailto:dscoffey01@aol.com) with your  
name, phone number, company  
affiliation, and type of  
reservation, or call Deborah at  
375-5011.

**Note:** All no shows will be billed  
unless cancelled 48 hours in  
advance.

For more information about our  
ASQ section and other upcoming  
events: [www.asq614.org/](http://www.asq614.org/)



**Kitzke Cellars**

Saturday, May 12<sup>th</sup>

11:00 a.m. – 12:30 p.m.

72308 E 260 PR NE, Richland, WA 99352

Just off Dallas Rd – Take Bombing Range Rd south until it becomes Dallas Rd.  
Look for the sign on the right.

The Kitzke family has long been part of the bountiful harvest of Columbia Basin agriculture and has farmed in the area since the 1970s. The family gradually transformed their orchards into vineyards over the last several years. As a small boutique winery, Kitzke Cellars has developed an impressive array of wines featuring Cabernet Sauvignon, Cabernet Franc, Syrah, Sangiovese and two Red Blends. One red blend, Janaina Sensação, is named after their daughter-in-law from Brazil; Sensação means “sensational” in Portuguese, which perfectly describes this wine. The Upsidedown blend has a whimsical label that is an image of the Kitzke’s son flipping on his snowboard. As you will discover, this is truly a wine to flip for!

The American Society for Quality (ASQ) members will be treated to a tour and participate in a tasting followed by a box lunch (reservations will be needed). We will lunch on the patio and enjoy a glass of wine, the ambience of lunching with our fellow members and hopefully, a nice sunny day to enhance the view from Candy Mountain.

Kitzke Cellars has won several medals and we look forward to learning about their approach to competing in the local wine industry.

Please car pool if possible; parking is somewhat limited.

Email Deborah Coffey, ASQ Chair at [dscoffey01@aol.com](mailto:dscoffey01@aol.com) by May 4<sup>th</sup> 2012 to make your tour and lunch reservations (tasting \$5 and box lunch \$10).