

Tuesday  
April 2, 2013

**LOCATION:**

O'Callahan's/Shilo Inn  
50 Comstock Blvd.  
Richland, Washington

**5:30 p.m.** - Check in/Networking  
(no host cocktail service)

**6:00 p.m.** - Buffet Dinner

**6:45 p.m.** - Presentation

**DINNER BUFFET MENU:**

The Chef and crew at O'Callahan's Restaurant always provide a fine and varied buffet dinner for us at the Shilo Inn. The buffet usually includes two entree choices, plus accompanying vegetable, a number of tasty salads, and a vegetable and/or fruit tray.

Your choice of coffee, tea or decaf is included with dinner. And don't forget to save room for dessert!

**Cost:**

\$17 ASQ members  
\$20 non members  
\$5 presentation only

Reservations are requested by March 28. E-mail [Panda\\_2@charter.net](mailto:Panda_2@charter.net) with your name, phone number, company affiliation, and type of reservation, or call Alvin at (509) 371-2221.

**Note:** All no shows will be billed unless cancelled 48 hours in advance.

For more information about our ASQ section and other upcoming events: [www.asq614.org/](http://www.asq614.org/)

**Extra! Extra! Hear All About It!**

## Latest News about the Newspaper Industry

**Gregg McConnell**  
*President & Publisher*  
*Tri-City Herald*



The much publicized plight of the newspaper business is more than just a story about how technology is challenging the future of an industry. It's a story about how the country's most unique quasi-public, yet fiercely independent, institution is fighting to preserve and redefine journalism.

The business of journalism, the transformation of the newspaper industry and the struggle to differentiate journalism from news will all be covered by Tri-City Herald Publisher Gregg McConnell.

The Tri-City Herald is a daily newspaper and website based in Kennewick, Washington. Owned by The McClatchy Company, the newspaper serves southeastern Washington, including the three communities of Pasco, Kennewick, and Richland (Tri-Cities). The paper was founded in 1918 as the weekly Pasco Herald. In 1947, Glenn C. Lee and Robert Philip bought the paper, moved it to Kennewick and converted it into the area's first daily paper, coining the name 'Tri-Cities' as part of the paper's name. Lee and Philip sold the paper to McClatchy in 1979. After over 30 years as an afternoon paper, it became a morning paper in 1984. A Saturday edition was added in 1987.

The Tri-City Herald is the only major English-language newspaper in Washington east of Yakima and south of Spokane. The paper features local and national news, opinion columns, sports information, movie listings, comic strips, and other typical pieces of information.

Join us on April 2 meeting to learn more about the newspaper business, key challenges being addressed, and how quality plays a role in the industry's future.

*About the presenter:* Gregg McConnell joined the Tri-City Herald in October 2011 as the eighth president and publisher in its 64 year history. He began his newspaper career working after school at the weekly newspaper in Polson, Montana, and spent the first couple years of his career as a reporter and photographer for the Glendive Ranger-Review in Glendive, Montana. He later joined Scripps League Newspapers during which time he served as publisher at two of the company's California newspapers.

Gregg moved to Washington State in 1992 to work with Sound Publishing's newspaper network and later spent five years as the general manager for non-daily operations with Skagit Publishing in Mount Vernon. He served on the board of directors of the Washington Newspaper Publishers' Association from 2002 to 2005. He joined MediaNews Group in 2005 and returned to Northern California to lead the Lake County Record-Bee and its related operations. In 2008, Gregg was promoted to publisher of The Reporter in Vacaville and the Daily Democrat in Woodland. In 2009 he became publisher of that company's newspapers in Chico, Oroville and Paradise, California.

Gregg and his wife, Diane, have two grown sons: Cory, 33, and Lucas Shuck, 23, two grand-daughters and an English Springer Spaniel named Sadie.