

Tuesday
September 10, 2013

LOCATION:

O'Callahan's/Shilo Inn
50 Comstock
Richland, Washington

5:30 p.m. - Check in/Networking
(no host cocktail service)

6:00 p.m. - Buffet Dinner

6:45 p.m. - Presentation

DINNER BUFFET MENU:

The Chef and crew at O'Callahan's Restaurant always provide a fine and varied buffet dinner for us at the Shilo Inn. The buffet usually includes two entree choices, plus accompanying vegetable, a number of tasty salads, and a vegetable and/or fruit tray.

Your choice of coffee, tea or decaf is included with dinner. And don't forget to save room for dessert!

Cost:

\$20 ASQ members
\$24 non members
\$5 presentation only

Reservations are due September 5.
E-mail Panda_2@charter.net with your name, phone number, company affiliation, and type of reservation, or call Alvin at (509) 371-2221.

Note: All no shows will be billed unless cancelled 48 hours in advance.

For more information about our ASQ section and other upcoming events: www.asq614.org/

“Building on Success: Creating Economic Diversity Requires Partnership”

Carl Adrian TRIDEC



The Tri-City Development Council (TRIDEC) is the lead economic development organization for Benton and Franklin Counties. TRIDEC works to sustain the Tri-Cities as a globally competitive, technology-driven economy that provides prosperity and opportunity for our region's residents, businesses, entrepreneurs, and communities through collaborative works. TRIDEC is a 501c6 nonprofit business organization supported by generous contributions from its member investors.

A lot has changed since TRIDEC was formed over 50 years ago. Originally named the Tri-City Nuclear Industrial Council, the organization's focus has also changed over the years. In addition to recruiting initiatives to bring strong businesses to town, TRIDEC also is responsible for lobbying the government, federal and state, and encouraging them to make wise decisions that affect this area. Programs are implemented under well-defined strategic economic goals and established action plans for influencing the Tri-Cities economy.

Creating economic diversity to enhance the business climate and quality of life in the Tri-Cities requires partnerships. It requires active collaboration between TRIDEC, private businesses, state and local governments, academic institutions and other partners. With a 39-person Board of Directors establishing organizational policy, it is evident that building, maintaining and expanding such partnerships requires good leadership, communications, listening and negotiating skills.

Carl Adrian, CEO and President of TRIDEC, will discuss the Tri-Cities' current economic state, challenges facing the area and some of the innovative ideas TRIDEC has for future growth.

About the Speaker: Carl Adrian has been CEO and President of TRIDEC since September 2003. He came to the Tri-Cities from the Waterloo/Cedar Falls area of Iowa, where he had served as President of the Cedar Valley Economic Development Corporation since 1994. Prior to that, he served as the President of the Casper Area Economic Development Alliance, Inc., in Wyoming and before that was Vice President of the Quad-City Development Group in the Quad-City area of Iowa and Illinois. A native of Omaha, Nebraska, Carl has a Master's Degree in Urban and Economic Geography and a Bachelor's Degree in Political Science and Geography from the University of Iowa.