

Tuesday  
April 7, 2015

**LOCATION:**

Columbia River Catering  
Shilo Inn  
50 Comstock  
Richland, Washington

**5:30 p.m.** - Check in/Networking  
(no host cocktail service)

**6:00 p.m.** - Buffet Dinner

**6:45 p.m.** - Presentation

**DINNER BUFFET MENU:**

The Chef and crew at Columbia River Catering always provide a fine and varied buffet dinner for us at the Shilo Inn. The buffet usually includes two entree choices, plus accompanying vegetable, a number of tasty salads, and a vegetable and/or fruit tray.

Your choice of coffee, tea or decaf is included with dinner. And don't forget to save room for dessert!

**Cost:**

\$20 ASQ members  
\$24 non members  
\$5 presentation only

Reservations are due April 2.  
E-mail [Panda\\_2@charter.net](mailto:Panda_2@charter.net) with your name, phone number, company affiliation, and type of reservation, or call Alvin at (509) 371-2221.

**Note:** All no shows will be billed unless cancelled 48 hours in advance.

For more information about our ASQ section and other upcoming events: [www.asq614.org/](http://www.asq614.org/)

## “To Get What You’ve Never Had You Have to Think What You’ve Never Thought”

### Rick Martinez Life Coaching YOUiverse



Stephen Covey once said that the next great frontier for human evolution is to understand the potential of the brain. Through quantum physics, science is just beginning to explore this new territory.

Napoleon Hill, in his book *Think and Grow Rich*, popularized the phrase, “Whatever the mind can conceive and believe it can achieve.” There is a growing body of knowledge that believes this might be more than just a quaint notion; that, in fact, people may attract to themselves what they think and believe. There are even some scientists who believe there is a law, like gravity, that manifests a person’s thoughts and beliefs.

These beliefs include:

- How much money they can earn
- The type of job they can hold
- How much success they can achieve
- How much education they will complete
- The type of relationships they will have
- The type of partner they will attract
- Their self-image and self-worth
- Their level of intelligence

Rick will talk about the ideas and concepts of this new field and facilitate further discussion about them and how they apply to being successful and achieving goals in both our professional and personal lives.

*About the speaker:* Rick Martinez is passionate about coaching people and helping them improve their lives. He feels strongly that “The soft stuff delivers hard results.” For 25 years Rick has helped dozens of organizations improve their business results by working with the people side of the enterprise. He has delivered professional and personal development workshops to a variety of organizations including Red Lion Hotels, Bechtel, Westinghouse, U.S. Veterans Administration, United Way, and the U.S. Department of Energy.

Rick is a past president of the local chapters of the American Society for Training and Development (ASTD) and the Association for Quality and Participation (AQP), and is a certified Master Trainer with Development Dimensions International (DDI), the largest training company in the United States.