

Serving Central and Southeastern Washington and Northeastern Oregon

Issue 03-10 NEWSLETTER March 2010

CHAIR'S CORNER

Alvin Langstaff

Our March 2nd dinner meeting featured Jeanne Dillner of the Surgical Implant Generation Network (SIGN) as our guest speaker. SIGN manufactures and trains doctors in developing countries to use stainless steel implantable "nails" to align and stabilize fractured bones. Ms Dillner presented a very interesting discussion of her organization's work around the world as well as her recent experiences in Haiti while helping treat the victims injured in the recent earthquake. Her pictures of the devastation underscored the consequences of living and working in buildings not designed to withstand seismic events. That aside, the work that this organization has done and is doing to provide low cost surgical implants for fracture victims and improving chances of complete recovery from such injuries is inspiring. The implant devices are manufactured locally (in Richland), are FDA cleared, and as far as we know, this organization is the only nonprofit in the world providing this type of service.

At the meeting, the section members present also approved the slate for next year's officers. The list of officers is provided elsewhere in this newsletter. As always, we can use volunteers to help with programs, presentations, or items of interest. Please contact any section officer if you have ideas or would like to help.

Our April gathering will take place on Saturday, April 10 at the Gordon Brothers vineyards. Our past wine tours have been very enjoyable and this one promises to be just as good. We'll meet with Tim Henley, the winemaker, and get the in depth tour of the facility. For those who are interested we'll plan to have lunch there after the tour. Hope to see you there.

- Alvin

ALASKA CRUISE AND CREDITS

The Ft Worth ASQ Section and Human Development & Leadership Division are co-hosting an ASQ "Seminar at Sea" cruise to Alaska in August. This 8-day/7-night Alaskan cruise will depart from Seattle August 14, and will include 2 full days of knowledge acquisition worth 2.0 RUs towards recertification. The Ft Worth section has been co-hosting such cruises since 2003, and in 2008 had 100 members/guests participate in a cruise from Galveston, Texas. The cruise and seminars are open to members, families and friends. For more information and to sign up, or contact John Breckline at ibreckline@usa.com.

VICE-CHAIR'S CORNER

Deborah Coffey

There was much discussion after our March presentation from SIGN, the North Richland non-profit organization committed to training surgeons in developing nations to provide surgical capability to improve the quality of fracture care for the injured poor. It is SIGN's vision that through a network of surgeons, all people would have the opportunity to receive modern surgical treatment and avoid future disability. This concept is based on the fact that traumatic traffic injuries in developing countries impact not only the injured family breadwinners, but their whole families. It is estimated that each injury affects the basic livelihood of at least 2.2 other people.

Our post-meeting discussions focused on ways each of us can help. By the next morning, the SIGN website reflected what we had been discussing and included details of what individual donations might buy, how corporate contributions of donations and technological support like producing fund-raising videos could help, and even how each of us could volunteer to pack surgical kits during our lunch hours for emergency deployments to places like Haiti and Chile.

I also learned about the *party with a purpose* concept which is the combination of a social event with raising money for a charitable cause. The idea is to provide information during the party and contribute to worthy causes. This could be on the scale of a big community effort or just a small group of friends or even monthly Happy Hour get-togethers. We are busy people and many folks I know actively look for ways to give back to others less fortunate. I like the concept of having a party and donating at the same time. Perhaps ASQ could sponsor this type of event once a year?

Many of us in the Tri-Cities have felt the recession less than others. Don't forget to donate and do good works whenever possible. I know it makes me feel more useful to society when I contribute time, money, networking and whatever other talents someone might need. I especially like to pick up rubbish when I hike in the spring. Garbage in the environment is so ugly next to green grasses and wild flowers and a lot accumulates over the winter. What's your particular contribution to the world? Who wants to help plan a purposeful party?

- Deborah

SECTION 614 MEMBERSHIP

As of March 17, 2010, we have 85 members in our Section. Our newest member is Matthew Fickle. All new members are eligible to receive one free dinner at an upcoming meeting, so be sure to make your reservation soon, Matthew!



April 10, 2010 American Society for Quality Columbia Basin Section 614



Saturday, April 10, 2010

LOCATION & TIMES:

Gordon Brothers Family Vineyards 671 Levey Road Pasco, WA - (509) 547-6331

9:45 a.m. - Check in/Networking **10:00 a.m.** - Tour/Presentation, followed by lunch

NOTE: Please wear closed-toe shoes (no sandals), and bring a jacket as it may be chilly in the cellar.

Lunch:

We will dine at the winery, with box lunches specially prepared for us by a local catering company.

Wines will be available for purchase to accompany lunch or to take home, if desired.

Cost:

\$15 ASQ members \$17 non members/spouses/friends

NOTE: Limited to the first 25 reservations, due to space limitations. Reservations are required by April 1. E-mail *panda_2* @charter.net with your name, phone number, company affiliation, and type of reservation, or call Alvin at 371-2221.

<u>Note:</u> All no shows will be billed unless cancelled at least 48 hours in advance.

For more information about ASQ, please check our website at www.asq614.org/

<u>Driving Directions:</u> From the Tri-Cities or Yakima/Ellensburg, take I-182 toward Walla Walla, then take the exit toward Kahlotus. Stay on the Pasco-Kahlotus Road for about 10.3 miles. Turn right on Levey Road, then it's about a half mile to the vineyards, which are on the left. From Walla Walla, take US-12W toward the Tri-Cities, and the exit to Kahlotus will be before you get to Pasco. (We recommend everyone check MapQuest or a similar site to get directions from your starting point.)

Special Site Visit & VIP Tour



Gordon Brothers Family Vineyards *Tim Henley, Winemaker*

Gordon Brothers Family Vineyards are located about 600 feet above sea level along the Snake River. Like many of the finest ideas, the inspiration for these vineyards came from a simple observation. Jeff Gordon and his brother Bill noted that Washington State's bountiful Columbia Valley shared the same latitude as Bordeaux. A student of agriculture, Jeff studied the local microclimate and the rich volcanic soil and became convinced that if properly cultivated, the Columbia Valley was capable of producing excellent wines. At the time the vineyard was first planted in 1980 by Jeff, Bill, and Jeff's wife Vicky, there were only 19 wineries in Washington and less than 5,000 acres of wine grapes in production.

Since the release of its inaugural 138 case lot of Chardonnay in 1985, Gordon Brothers has remained true to a core set of values. First among these is the conviction that quality always takes precedent over quantity. Artisan framers, the Gordon Brothers proudly put their name on every bottle, and new challenges set by the winery are always measured against the yardstick of consistency. One of only a dozen wineries in Washington that can claim 100 percent estate-grown wines, Gordon Brothers is vineyard-driven, cultivating a complete winemaking process from the earth to the bottle – there is no disconnect between the vineyard and the winemaking. Now, over twenty years later, Gordon Brothers is a leader in the Washington winemaking boom. Their portfolio of estate wines has grown to include Sauvignon Blanc, Merlot, Cabernet Sauvignon, Late Harvest Gewurztraminer, Syrah, and their highly acclaimed flagship red blend, "Tradition."

In 1998 a new wine production facility was built on the vineyard that greatly centralized all aspects of the winemaking process. Join us on April 10 for a special VIP tour with winemaker Tim Henley. He will show us the facility and share his philosophies about great grapes and great wines. There will also be an opportunity to do some tasting from the tanks and/or barrels.

About Tim Henley: Born and raised in California, an initial fascination of the combination of chemistry and art required to make great beer is what eventually led Tim to become a winemaker. Upon discovering that Fresno State University did not offer classes in beer making, he settled for winemaking, figuring that he could apply what he learned to making beer. This decision changed the course of his future. After attending several wine tastings at school, Tim was hooked on the infinite intricacies of fine wine. He decided to become a winemaker and never looked back. With considerable experience at California wineries, he joined Gordon Brothers in 2007, arriving just in time to help bottle their 2006 Ice Wine. Tim's desire to live in harmony with the earth includes an aversion to sprays and pesticides. His experience at Gordon Brothers is his first with a certified organic vinevard.

Secretary's Corner

Jo Haberstok

Well, we "sprang forward" recently, March 20th was the official first day of Spring, and the weather also seems to be a lot nicer than it was a few weeks ago. Is Spring really here now? I'm sure hoping that's the case. I like the season a lot. Maybe it's seeing more sunlight during the day, or watching the first flowers bloom. Spring feels like such a happy time of year to me.

Speaking of spring-like weather, I was in Depoe Bay, Oregon, the last weekend in February and enjoyed a beautiful, warm day there. I took this picture from inside a restaurant overlooking the harbor there.

The funny thing about the Oregon Coast, though, is how you can find yourself in the middle of a "winter" storm one day, raining like crazy and hard to navigate the twists and turns of the highway because of poor visibility, and then the next day it may be warm and dry. That's what happened on this trip. Heading to Newport and Lincoln City on a Friday, it was dreary and it poured down rain all day and night. The next day (when I took this picture), it was warm and looked like Spring had arrived. However, even that was about to change. While still in Depoe Bay that same afternoon, a tsunami warning was issued and no one was allowed on the beaches for the rest of the day.

And those of you who are still reading are probably now thinking:"What does any of this have to do with quality or our local ASQ section?" Well, I like to think this is a pretty high quality picture! I also found myself reflecting on how the weather often changes from day to day (or hour to hour), sometimes with little or no warning, often changing quickly from bright and warm to cold and dreary. And we all know that we can't do much about changes in the weather. But there are some things that we can do: (1) Make the most of the bright & warm times (get outside and enjoy the sun, spend time with positive friends and co-workers, appreciate your blessings in life, grab the Frisbee or horseshoes and take the family to the park); (2) Be prepared for possible changes in the weather (make sure your vehicle is kept in good working condition, carry an umbrella or poncho, have an emergency kit available as well as food and water, etc.): and (3) Make the most of the colder or drearier times, too (just because it's a little cooler or raining doesn't mean you can't have a cookout or go for a walk or get out the sled or ice skates; remember when you were a youngster and actually enjoyed playing in puddles when it rained? And if you decide to stay inside, get out that dust-covered game of Clue or Monopoly or Yahtzee from the closet and make some hot chocolate and brownies to add to the fun!)

As a section, we are looking forward to a fun - and educational - site visit to Gordon Brothers Family Vineyards on Saturday, April 10th. (Rain or shine!) I initially contacted several wineries about the possibility of bringing our members (and friends) to learn more about their operations. Gordon Brothers' Winemaker, Tim Henley, was not only the first to respond back, but his enthusiasm about his job there and his desire to share with us won me over right away.

I have visited the vineyards in the past, for special events such as barrel tastings, and I can understand how Jeff Gordon and his brother Bill were first drawn to the area. Of course, my impressions are based on the verdant landscape and nice views, whereas their decision to plant grapes in that area was based on agronomy. But being up on a hill and able to have your own little picnic there every day is also a great thought, isn't it? I hope many of you will be able to join us for this special site visit, tour and lunch at Gordon Brothers.

2010-2011 SECTION 614 OFFICERS

New section officers for the 2010-2011 ASQ year were approved at the March 2, 2010 meeting. Congratulations to:

Chair Alvin Langstaff
Vice Chair Jo Haberstok
Treasurer Barbara Gillespie
Secretary Deborah Coffey

2009-2010 SECTION 614 LEADERSHIP TEAM	
Section Chair (and Programs & Publicity)	Alvin Langstaff
Vice Chair and (and Programs & Publicity)	Deborah Coffey
Treasurer	Howard Rew
Secretary (and Programs & Publicity)	Jo Haberstok
Division Liaison and Section Historian	Dennis Arter
Certification/Recertification	Howard Rew
Audit	Clark Beus
Webmaster	Phil Crook
Education	Laura Suddath
Newsletter (and Programs & Publicity)	Robert Boykin

MONTHLY CHUCKLE

submitted by Dennis Arter

This is the story of four people: Everybody, Somebody, Anybody and Nobody.

There was an important job to be done and Everybody was asked to do it. Everybody assumed that Somebody would do it. Anybody could have done it but Nobody did it. Somebody got angry with that because it was Everybody's job. Everybody thought Anybody ought to do it, but Nobody realized Everybody wouldn't do it. Finally, Anybody blamed Everybody for not helping Nobody and Somebody wisely concluded that Nobody is the most helpful person in the company.

PUBLICATION INFORMATION

This newsletter is published on a regular basis to inform members and potential members about Section 614 activities and other news/information that might be of value to quality professionals. To be considered for the next newsletter, input must be received by the 15th of the month.