

EARTH MONTH / EARTH DAY 2024

by Jo Haberstok (with excerpts from the Earth Day website)

Earth Day is a celebration of the earth and our environment. It is a historical event that takes place every year. On Earth Day, we remember how closely we are connected to the earth and our responsibility to protect it.

Earth Day 2024 will mark the 54th anniversary of this holiday; the theme is “Planet vs. Plastics.” The idea behind this year’s theme is to emphasize our collective commitment to tackle the plastics crisis head-on, aiming for a bold 60% reduction in plastic production by 2040 and aspiring to forge a plastic-free future, because simply recycling plastics is not the answer.

Ever wonder how Earth Day began? The first Earth Day was held on April 22, 1970, when San Francisco activist John McConnell and Wisconsin Senator Gaylord Nelson separately asked Americans to join in a grassroots demonstration. Dealing with dangerously serious issues concerning toxic drinking water, air pollution, and the effects of pesticides, an impressive 20 million Americans - about 10% of the population - ventured outdoors and protested together.

President Richard Nixon led the nation in creating the Environmental Protection Agency in December of 1970, which followed with other successful laws including the Clean Air Act, the Clean Water Act, and the Endangered Species Act.

Today, Earth Day is intended to not just increase awareness of environmental problems, but it is also becoming a popular time for many communities to gather together to clean up litter, revamp parks, or to simply reflect on the beauty of nature.

Many groups across the country commemorate Earth Day by organizing local cleanups. Others plant trees. Earth Day can also be a time for people to just get out and enjoy the local flora and fauna.

As quality professionals, we can be agents for change, helping to transform processes, behaviors, and culture. All change starts with action.

What are *your* plans for Earth Day? (And, remember, it does not all have to be done on April 22 - you can celebrate Earth Month any time in April!)

Check out some great ideas for Earth Day/Month activities [here](#). Learn more about the Planet vs. Plastics movement [here](#).



APRIL IS DISTRACTED DRIVING AWARENESS MONTH

from the NHTSA website

Distracted driving has become a deadly epidemic on our roads. Cell phone use - specifically, texting, talking, and social media use - has become the most common distraction. Other risky actions include adjusting the radio or GPS, applying makeup, eating, and drinking. By driving distracted, you are robbing yourself of seconds that you may need to avoid a close call or deadly crash.

Drive Responsibly

In 2021, [distracted driving](#) killed 3,522 people. April is National Distracted Driving Awareness Month and is a good time to regroup and take responsibility for the choices we make when we are on the road.

Here are some safety tips for a safe ride:

- Need to send a text? Pull over and park your car in a safe location.
- Designate your passenger as your “designated texter” to respond to calls or messages.
- Do not scroll through apps or play online games while driving.
- Struggling not to text and drive? Put your cell phone in the trunk, glove box, or back seat of the vehicle until you arrive at your destination.

The Consequences

During a portion of Distracted Driving Awareness Month, from April 3 through 10, you may see increased law enforcement on the roadways as part of the national paid media campaign [U Drive. U Text. U Pay](#). This campaign reminds drivers of the deadly dangers and the legal consequences - including fines - of texting behind the wheel.

Take Action

- Remind your friends and family: If you are in the driver’s seat, that is the only thing you should be doing. Just driving. No distractions.
- If your driver is texting or otherwise distracted, tell them to stop and focus on the road.
- Ask your friends to join you in [pledging not to drive distracted](#). You could save a life. Share your pledge on social media to spread the word - #JustDrive.

Be safe!

April 16, 2024 Columbia Basin ASQ Virtual Meeting

DATE:

Tuesday,
April 16, 2024

Applying Dr. Deming's Methods in the Workplace

This is a virtual/online (MS Teams) meeting. Log-in information will be provided on the registration confirmation email.

Time:

6:00 pm – 7:30 pm PDT

Welcome & Introductions will begin at 6 pm, followed by the presentation and Q&A

Cost: No charge for ASQ members or non-members

To register for this virtual meeting, send an email to denise.clements@aecom.com with your name, email, ASQ affiliation (member and section or non-member) by April 13 for planning purposes and to receive RU credit following the meeting.

Attendance at this meeting earns 0.5 RUs toward ASQ recertification.

For more information about our ASQ section and other upcoming events:

www.asq614.org/ or our [myASQ community site](http://myASQcommunity.site).



Steve Prevette Instructor, ASQ Fellow & CQE

For many years managers have jumped from one “new” leadership theory to another. At one time, W. Edwards Deming was preeminent in the field of quality, and in many circles his principles are still highly regarded. In fact, the Deming Prize is still a major award for service and manufacturing quality in Japan. Quality improvement and assurance continue to be at the center of historic world events.

The Deming Philosophy, known as Dr. Deming's “theory of management” and later his System of Profound Knowledge, represents a holistic approach to leadership and management. It brings together an understanding of variation, theory of knowledge, psychology, and appreciation for a system, and is a way for people and organizations to continually improve.

In this presentation, attendees will be introduced to Dr. Deming's System of Profound Knowledge. This is an interesting mix of the “hard side” such as statistical analysis and understanding systems, with the “soft side” of psychology and culture. We will discuss how Statistical Process Control interacts with Human Performance, Theory of Knowledge (how do I know what I know) with Operational Definitions and System Thinking.

Steve will relate personal stories, and stories from his mentors who worked with Dr. Deming, as well as his own experience with Nuclear Safety and teaching college students about quality assurance. This will be a lively presentation, as Steve was known as the “passionate statistician” on Nuclear Sites and is a great storyteller. Come and participate in an ongoing Quality Story!

About the presenter: Steve Prevette is an ASQ Fellow and ASQ Certified Quality Engineer. A former Chair of the Columbia Basin section, he has been active with ASQ for over 30 years and is an advocate of statistical process control and understanding variation. Steve currently teaches statistics and data analysis courses for Southern Illinois University at Carbondale for the School of Information Technology. Past work experience includes supporting nuclear sites in Ohio, South Carolina, and Idaho with statistical performance analyses.

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April 25, 2024 Invitation from ASQ Innovation Division Virtual Webinar

DATE:

Thursday
April 25, 2024

Why Not ... Start with *Why Not?* or How About ... *What If ... ?*

This is a virtual/online webinar via Webex. Log-in information will be provided on the registration confirmation email.

Time:

4:00 pm – 5:00 pm PDT
(check website to confirm time)

Cost: No charge for ASQ members and non-members

[Advance registration](#) is required for planning purposes and to receive RU credit following the meeting.

Attendance at this meeting earns RUs toward ASQ recertification.

More information about ASQ's Innovation Division is available [here](#).

For more information about our ASQ section and other upcoming events: www.asq614.org/ or our [myASQ community site](#).



Dr. Ripi Singh
Author, Speaker, and Strategy & Innovation Coach

While most functions are best served by knowing the Why, How, and What, innovation gets a boost by first asking **Why Not**, **How About**, and **What If ...** and then rallying others around you with the why, how, and what.

You need an Inspiring *Next Circle* to complement Simon Sinek's Golden Circle and become the ambidextrous business professional you need to be in today's world.

Why Not ... questions the status quo and challenges the assumptions that may be holding you back from investing resources in uncharted waters. It is one of the great questions to kick off an exploratory effort.

How About ... initiates conversations around options and possibilities that may otherwise remain untouched. It is well suited for exploring alternate pathways.

What If ... helps foresee different outcomes from different actions or scenarios. It is well suited to exploring the end games.

Together these questions inspire teams to innovatively break through barriers.

Join us on April 25 to learn more about these questions and how they can be used to generate even more ideas and innovations.

About the speaker: Ripi Singh is a purposeful innovation coach and digital transformation catalyst, who loves to discuss future possibilities with optimism and hope. He has six years of experience and 30 years of learning how to develop products, technologies, processes, talent, and leaders. He serves ANSI, as US expert developing ISO 56000 standards for innovation management; as an advisor to various universities and corporations around the world; as guest editor for Springer and Materials Evaluation; and Vice Chair of Global Special Interest Group on NDE 4.0.

Ripi has authored 20 books, 150+ publications, and delivered over 300 lectures in 20 countries. He holds a PhD in Engineering and an MS in Business Strategy. In 2022, ASNT awarded Ripi the prestigious Robert C McMaster Gold Medal. Prior to that, he was awarded the President of India Prize for outstanding research and admitted to US residency for his extraordinary capabilities.

NO FOOLIN' - FREE GIFTS FOR ASQ MEMBERS!

Be sure to check out your free ASQ Member Gifts in April. ASQ offers a number of resources, focusing on a different quality topic each month, including articles, videos, case studies, and more.

Recertification Units (RUs) can be earned for reading e-books, watching videos, etc. Be sure to [access](#) this month's free gifts, which will be available April 1 through 30.

UPCOMING ASQ CERTIFICATION EXAMS

Applications are now being accepted for the following exams scheduled for June 1-30, 2024. The application deadline is May 12.

- CQA (Quality Auditor)
- CQE (Quality Engineer)
- CQIA (Quality Improvement Associate)
- CSQE (Software Quality Engineer)
- CSSGB (Six Sigma Green Belt)
- CQPA (Quality Process Analyst)
- CCT (Calibration Technician)
- CPGP (Pharmaceutical GMP Professional)

Many companies are now requiring certifications. Having them listed on a resume may be key to getting an interview.

Certifications can help advance your career, improve your organization, and prepare you to be a more accomplished and effective, quality-focused professional.

And don't forget - ASQ members save \$100 off the usual (non-member) fee for each exam.

Click [here](#) to sign up or for more information.

QUOTE OF THE MONTH

"Power is important only as instrument for service to the powerless."

~ Lech Walesa

PROJECT MANAGEMENT & SYSTEMS ENGINEERING: JOINED AT THE HIP

PMI-CRB Hybrid Meeting

April 2 from 5:30 pm to 8:00 pm PDT

(Virtual meeting starts at 6:30 pm)

For decades, project management has been honed into a craft offering enduring guidelines and principles to guarantee successful project results.

The Project Management Institute (PMI) and the International Council on Systems Engineering (INCOSE) established their formal alliance in 2011. At that time, it was stated that the primary objective of the partnership was to "redefine professionalism as achieving the mission with a satisfied customer.

The PMI INCOSE relationship recognizes a new mindset, one where systems engineering and project management eliminate the need for two separate views of a stakeholder problem. Instead, these two traditional focus areas work toward a single view that incorporates all elements of the project through strong collaboration and shared objectives.

This presentation by Artis Riepnieks will offer a concise glimpse into the synergy between project management and systems engineering principles, demonstrating how their combined application can bolster projects against uncertainties and foster more reliable project outcomes.

Cost is \$40 for the in-person meeting, or \$10 for the virtual option. More information is available [here](#).

NAVIGATING THE 'NEW NORMAL' – EFFECTIVELY LEADING TEAMS IN A VIRTUAL WORLD

ASQ Quality Management Division Webinar

April 3 from 3:00 pm to 4:00 pm PDT

Do you lead a hybrid or remote team? Are you concerned about workplace culture?

The COVID-19 pandemic accelerated hybrid and remote work. This is a trend that will continue as organizations look to fill key roles with remote workers from across the United States and the world. Leading a virtual team can often be more complex than managing associates in a traditional office setting. There are also opportunities to build a strong culture and provide career enrichment for remote workers.

In this informative 45-minute webinar, presenter Zac Jarrard will share lessons learned from his own personal experiences. You will also learn:

- The difference between leading an in-person versus remote team
- Best practices for building a strong culture
- How to thrive in a hybrid and remote work environment

There is no charge for this event, but advance [registration](#) is required.

WORKPLACE REDESIGN: 7 STRATEGIES LEADERS CAN APPLY TO ENHANCE EQ

HRDQ-U Webinar

April 3 from 11:00 am to 12 noon PDT

Fostering the culture of innovation needed to stay competitive in today's modern, ever-changing market is vital. Emotional Intelligence (EQ) in the workplace plays a vital role in this process. By enhancing the connection between behavior design and human-centric design, we leverage EQ in the workplace to drive success.

Would you like to have a more empowering work environment, one that is diverse, productive, and enjoyable, all while prioritizing EQ in the workplace?

Presenter Judith Cardenas will discuss:

- How to assess your current work environment
- Strategies to use to cultivate diverse teams
- Strategies for building information architectures
- Strategies for building interaction design
- The power of short feedback loops

There is no charge to participate. Register [here](#).

BRIDGING PARTNERSHIPS – SMALL BUSINESS SYMPOSIUM

April 3 and 4 in Kennewick

Interested in doing business with the Department of Energy, Hanford prime contractors or Pacific Northwest National Laboratory? The Bridging Partnerships Small Business Symposium is an opportunity for businesses of all sizes to gain valuable contracting tips and tricks, learn more about the mission and scope of work conducted at the Hanford Site, and to network with others.

This event brings together the best of the industry, all in one place at one time. More than 300 attendees including small business owners, procurement executives, and supplier diversity professionals attend each year.

This year's event includes:

- Evening welcome reception
- Breakout sessions
- Keynote luncheon featuring speakers Paul Casey and Isaac Butts
- Exhibit Hall
- Networking

Cost is \$225 for the full symposium, or \$50 for just the keynote luncheon. Registration and more information can be found [here](#).

PITFALLS OF QUALITY RISK MANAGEMENT AND RISK ASSESSMENTS

Baltimore ASQ Virtual Meeting

April 9 from 3:00 pm to 5:30 pm PDT

Would you like to learn more about Quality Risk Management – what it is, what it's not, and regulators' expectations? Presenter Stacey Largent will share her expertise on this subject, followed by a tutorial on "Risk Ranking & Filtering."

There is no charge to participate, but [registration](#) is required by April 7.

SUSTAINING IMPROVEMENT IN PROCESSES

ASQ Lean Enterprise Division Webinar

April 10 from 10:00 am to 11:00 am PDT

When change is introduced into our routines, our brain is on guard, ready to pounce, immediately considering the possible threats the change may pose. Sustaining Improvement in Processes (SIIP) is a framework that can help us operationalize our way through change allowing us to practice continuous improvement. It is a five-step method for setting overarching goals and performing trials to determine how to realize the goal, based on the book *Toyota Kata* by Mike Rother.

Presenter Eric MacDonald will discuss deliberate ways to overcome the brain's resistance to change through the practice of conscious thought with the support of a coach. Once new neural pathways are created and strengthened, our new "habits" will be those of continuous improvement.

There is no charge for this webinar, but advance [registration](#) is required.

BUSINESS AFTER HOURS – NETWORKING!

April 11 from 4:00 pm to 6:00 pm PDT in Kennewick

Join other quality and business professionals on April 11 for a fun networking opportunity with the Tri-City Regional Chamber.

Columbia Ability Alliance (CAA), formerly Columbia Industries, is hosting this event at their facility, 900 South Dayton Street, Kennewick.

Attendees will enjoy fun giveaways and appetizers created by CAA's own food service vocational program, Opportunity Kitchen.

Business After Hours is completely free to attend - bring a friend! More information is available [here](#).

Has your email address changed? Help us keep you informed of Columbia Basin ASQ events and information by updating your contact information and email preferences at <http://www.asq.org/>. Log in and click "My Account" to update your membership record. You can add or make email, address, and phone changes in the "Contact" tab, and then click on the "email preferences" tab to be sure you are subscribed to receive future Section communications.

OUR AUTISM JOURNEY: WE'RE BETTER TOGETHER

Tri-Cities Autism Coalition Fundraiser

April 13 from 9:00 am to 2:00 pm PDT in Kennewick

The First Annual "Our Autism Journey We're Better Together" Walk and Event aims to raise awareness about autism in our community and encourage inclusivity, support, and involvement of individuals and families with autism.

This community event is for everyone. It will include sensory friendly activities for all ages. This is not a traditional vendor fair but an educational and interactive journey.

The Journey Experience offers highly engaging interactive exhibits, allowing participants to learn about autism, the diagnosis, therapies, resources, positives, and challenges. Professionals will provide learning experiences and "Ted Talks" throughout the experience to educate and increase awareness. There is no entrance fee.

The Ceremonial Walk for Autism begins at 12:30 pm. This will be a half-mile walk on a designated route.

All events will be held at the Benton County Fairgrounds in Kennewick. Support the event by [registering](#) for the ceremonial walk or make a donation [here](#).

BETTER TOGETHER –SOFTBALL TOURNAMENT IN RICHLAND

Fundraiser sponsored by Elijah Family Homes

April 13 and 14 - Horn Rapids Athletic Complex in Richland

Elijah Family Homes (EFH), a 501(c)(3) organization that works to create an inclusive environment, believes all individuals are worthy, valuable, and deserving of respect and services. Their vision is to ensure that all families with children in Benton and Franklin Counties, regardless of substance abuse history, are given the opportunity to make unique and valuable contributions to the community while being self-sufficient and stably housed. EFH supports self-sufficiency through stable housing and case management services by administering two programs: Transition to Success, and the Parent-Child Assistance Program.

Everyone is invited to join in a weekend of entertainment and fun beginning at 10:00 am on April 13, at the second annual "Better Together" Non-Profit Softball Tournament. You can sign up with a non-profit team and play or just come out and support the teams, enjoy vendors food trucks and other activities. There are also sponsor opportunities available.

Entry to watch the tournament is free to the public, with an opportunity to make a donation if desired. All proceeds from entry donations will be split between all of the non-profit teams participating in the tournament to fundraise as well as to raise awareness. Additional information is available [here](#).

SPARKING THE FIRE: UNLEASHING CREATIVITY AND DRIVING INNOVATION

Ask the Experts Hybrid Workshop

April 16 from 3:00 pm to 4:30 pm PDT in Kennewick

Ask the Experts is a series of monthly workshops that provide information on crucial business topics, offered free of charge to the Tri-Cities business community through the Tri-City Regional Chamber of Commerce and funded by STCU. Each session features local professionals who have demonstrated expertise in the featured monthly topic and are willing to share what they have learned, as well as answer questions from participants.

The April 16 workshop will focus on creativity and innovation, the cornerstones of success in today's rapidly changing world.

Learn more about the power of creative thinking, where innovation comes from, and gain practical tools to drive innovation in any field, accompanied by real-world examples of how innovation can make an impact.

Business experts Deb Dihel (Lamb Weston), Jana Strasburg (PNNL) and Aaron Welling (Sonar Insights) will discuss:

- What innovation truly is and where it can manifest in your organization
- Techniques to identify where to innovate to make a greater impact
- Frameworks to transform creative sparks into actionable solutions and innovations
- Strategies for fostering a collaborative environment that encourages and rewards creative thinking

Ask the Experts is offered in hybrid format - in-person at the Tri-Cities Business and Visitor Center building in Kennewick (with light refreshments), as well as live on Zoom. Questions will be fielded and provided to the experts by Paul Casey, who will serve as facilitator for the workshop. Register [here](#).

CLEVER SIGNAGE



ELECTRIC VEHICLE RELIABILITY

Greater Detroit ASQ Virtual Meeting

April 18 from 6:00 to 7:30 pm PDT

As electric vehicles (EVs) continue to gain traction on our roadways, barriers to their widespread adoption persist, notably concerning perceived and actual reliability.

This presentation by Dr. Jay Zhou examines the current landscape of EV reliability and delves into how Reliability Design and Analysis can address prevalent failure modes arising from hardware, software, human errors, and/or their interplay. Additionally, it provides insight into the 5-Step Reliability Product Development Process tailored for electric vehicles.

There is no charge for this meeting, but [advance registration](#) is required.

GOVCONNECT: SPOTLIGHT ON THE CENTER FOR QUALITY STANDARDS IN GOVERNMENT

ASQ Government Division Virtual Event

April 19 from 9:00 am to 10:00 am PDT

This GovConnect event shines a spotlight on the transformative role of the Center for Quality Standards in Government (CQSG). The presentation is geared toward government officials, quality professionals, and industry experts to discuss and share insights on the pivotal impact of quality standards in enhancing government efficiency, transparency, and public trust.

The CQSG, renowned for its dedication to promoting excellence in government operations, will present its latest initiatives and achievements, including how prominent leaders from various government sectors provide in-depth analyses on how implementing robust quality standards has led to significant improvements in service delivery and operational effectiveness.

This virtual event features an interactive session that focuses on the practical aspects of integrating quality standards into government processes. Attendees are given a comprehensive overview of the CQSG's methodologies, including examples of successful implementations and a discussion on overcoming challenges in the quest for government excellence.

There will also be a dialogue on the future of quality standards in government, exploring emerging trends and how government entities can stay ahead of the curve. This session emphasizes the importance of innovation, continuous improvement, and collaboration between government agencies and those that serve them in many capacities.

The event concludes with a commitment from the CQSG to continue supporting government agencies in their journey toward excellence. The enthusiasm and engagement from leaders underscores the growing recognition of quality standards as a cornerstone of effective and accountable government.

There is no charge to participate, but [advance registration](#) is required.

LEADERSHIP TRI-CITIES – DEVELOPING SKILLED LEADERS

Applications due May 1

Did you know that Leadership Tri-Cities (LTC) has a network of over 600 alumni who drive positive change in the Tri-Cities and beyond?

What is Leadership Tri-Cities?

Leadership Tri-Cities is an educational program, founded in 1994, that provides a forum to examine and discuss issues facing our region. The program provides an immersive learning experience, developing knowledgeable leaders to serve our community and become catalysts for positive change. The program includes 10 sessions, focusing on various sectors and industries shaping our region.

Every year, LTC gathers a diverse set of 25 to 30 individuals to form a class and learn from the top executives in our community.

Leadership Tri-Cities is designed to:

- Expose participants to processes, programs, opportunities, and challenges that exist within our community
- Stimulate participants' interest in community activities and encourage participation in local affairs
- Introduce emerging leaders to one another and to the current leadership in the community
- Create a spirit of cooperation that will foster the resolution of community challenges

Every class has been responsible for the creation and execution of a project with significant impact. With more than 26 classes to date, program alumni continue to live up to the core values and model the way for others. The last class raised over \$50,000 for Domestic Violence Services of Benton and Franklin County. This money helped domestic violence survivors in the Tri-Cities and will also help DVS establish a thrift store to create a sustainable revenue stream.

Selection into LTC is a highly competitive process. Knowing the requirements and demands of the program will help individuals assess their capacity to participate and thrive as a member of LTC. View the selection criteria [here](#).

Tuition for LTC in 2024-2025 is \$2200 per individual which covers all fees, meals, session transportation, and lodging. Tuition is paid by the class member, employer, sponsor, or combination of sources; however, participants are required to personally pay at least 10% of their tuition. A limited amount of tuition assistance is available.

More information about Leadership Tri-Cities and the application form are available [here](#).



WORLD CONFERENCE ON QUALITY & IMPROVEMENT

May 12-15 in San Diego

What will YOU discover at the 2024 World Conference on Quality & Improvement?

Learn how to:

- Understand and use quality tools and get ahead of the curve on new technologies coming to the market
- Choose the right processes to effectively achieve your goals and organizational KPIs
- Hire, develop and sustain strong quality team and communicate the value of quality across your organization
- Leverage quality and quality professionals to prepare organizations to be resilient to the ever-changing environment organizations are tackling now and in the future

This year’s conference includes 60 concurrent sessions, three keynote sessions, 10 case studies, “After 5” sessions, and six workshops. Explore the full program [here](#).

Cost is \$1,499 for ASQ members; \$1,699 for non-members; \$1,124 for member leaders; and \$199 for student members. More information and the registration form are available [here](#).

Add more fun to your WCQI experience by attending a professional baseball game at Petco Park! Join fellow conference attendees on May 11 to watch the San Diego Padres take on the Colorado Rockies. Seats are limited and the special pricing is subject to change, so get your tickets [now!](#)

2024 COLUMBIA BASIN ASQ LEADERSHIP TEAM January 1 - December 31, 2024	
Section Chair	Denise Clements
Secretary	Jo Haberstock
Treasurer	Cindy Taylor
Membership Chair	Eric Clements
Nominations Chair	Emily Wilson
Newsletter Editor	Robert Boykin
Programs Chair	Eric Clements
Publicity Chair	Jo Haberstock
Webmaster	Steve Prevette
Voice of the Customer Chair	Vacant
Social Media Chair	Vacant
Education Chair	Vacant



THE PLAYMAKER PROJECT

The Life is Good Company Movement

Play is the single most effective way for adults to build life-changing and healing relationships with kids.

Through play, children learn about the world, about relationships, and about themselves. Play provides the building blocks for self-esteem, confidence, coping, many forms of social interaction, and it is essential for healthy development.

The Playmaker Project mission: To spread the power of optimism to help kids heal.

The vision: A world where kids who have endured the most devastating circumstances have the relationships and experiences they need to heal, grow, and thrive.

The Playmaker Project is a non-profit, fueled by optimism and joy, and powered by an annual donation of 10% of net profits from the Life is Good Company, along with the generous support of everyday optimists who believe in the power of play to help kids heal. The project impacts over one million kids every year.

The problem: One in three kids in the United States experiences adverse childhood experiences (ACEs) like homelessness, abuse, or community violence.

The solution: A positive relationship with just one caring adult can change a child’s life entirely. The movement teaches early childhood professionals to help kids heal.

Get involved: The Playmaker Project puts optimism into practice, providing training and support for a growing network of more than 16,000 professionals who create positive relationships and joy-filled environments that children need to heal, learn, and thrive. They are working to grow a bigger, more connected, and more robust network of early childhood professionals around the world who understand the importance of using play to build healing, life-changing relationships to help kids overcome some of life’s most unfair challenges.

Programs are designed for early childhood professionals, but there are many ways to get involved in the movement. Everyone is encouraged to [share the stories](#), tell folks in their professional and personal networks about the power of play, and/or [donate](#) to help expand the programs, offer more scholarships and provide additional training and more healing for more kids.

Publication Information

This newsletter is published on a regular basis to inform members and potential members about Columbia Basin ASQ activities and other news/information that may be of value to Quality professionals. To be considered for the next newsletter, input must be received by the 24th of the month.