

2023 PACIFIC REGION QUALITY CONFERENCE: QUALITY AND AI IN THE NEW ERA

November 4 from 8:00 am to 5:00 pm PST

Hybrid Event – In-person (Carson, CA) or Virtual

The annual Pacific Region Quality Conference (PRQC) provides a forum for like-minded professionals to share ideas and learn from workshops and presentations resulting in enhancements to personal development and business acumen and building on the foundation of quality. Spread the word among your coworkers, friends, or others you know.

ASQ's Pacific Region consists of 20 member units (sections) and thousands of members in the states of California, Oregon, Washington (including our Columbia Basin section), Alaska, and Hawaii. It also includes the Tijuana, Mexico geographic community.

This year's conference theme is "Quality and Artificial Intelligence (AI) in the New Era" with a sub-theme of "Quality out of the Box." Focus areas are:

- Embracing AI Applications in Quality.
- NextGen and AI
- Applying ChatGPT in Quality

The conference keynote speaker will be **Kandy Samy**, Microsoft Director, who will present "Generative AI: New Age of Intelligence."

Other featured speakers and topics:

Prasanth Ramakrishnan: "Process Improvement Quality and Risk Management in the Digital Era"

Tushar Kant: "Quality Challenges & Opportunities in Emerging Technologies"

Ronald Kelley: "Leveraging ChatGPT in Quality: Unleashing to Power of AI for Better Problem Solving and Data Analysis"

Barrett Craner: "Disaster Prevention and Recovery Planning, including Covid and AI"

Registration is now open. The cost is \$50 for in-person attendance, or \$20 for virtual/remote participants. The registration form and more information can be found [here](#).