

Invitation from ASQ Vancouver Section May 18, 2021 Virtual Meeting

DATE:

**Tuesday,
May 18, 2021**

Defeating Unconscious Bias via Neuroscience of Emotional and Social Intelligence for Quality Professionals

This is a virtual/online meeting. Log-in information will be provided on the registration confirmation email.



Time:

**7:00 PM – 8:30 PM PDT
(check website to confirm time)**

**Cost: Free for ASQ members
and non-members**

To register for this online/virtual meeting, click [here](#).

**Attendance at this meeting earns
0.5 RUs toward ASQ
recertification.**

NOTE: Be sure to use the same email address to join the virtual meeting as you use when registering in order to receive the RUs. You must register for the event and join virtually to receive RUs.

For more information about the Vancouver (Canada) ASQ Section 408, click [here](#).

For more information about our local Columbia Basin ASQ section and future upcoming events: www.asq614.org/

Dr. Gleb Tsipursky

Author, Consultant, and CEO of Disaster Avoidance Experts

Cutting-edge research in cognitive neuroscience and behavioral economics shows that we all suffer from subtle and unconscious dangerous judgment errors called cognitive biases, which cause us to make bad decisions in evaluating people.

By refining your emotional intelligence, which refers to skills in understanding and managing your emotions, you will gain awareness of when your feelings are likely to lead you into these mental blind spots and prevent yourself from falling into them. You will also raise your abilities in social intelligence, the strategic capacity to evaluate and influence other people's emotions and relationships.

Social intelligence skills – including cultivating valuable relationships, engaging stakeholders, empathetic listening, curious questioning, improving teamwork, mediating, and resolving conflicts, reframing, exhibiting leadership presence, and motivating others – will enable you to help those in your team and organization to notice unconscious cognitive biases and avoid them.

This presentation offers case studies and best practices from these innovative leaders, combined with groundbreaking research in emotional and social intelligence, to give you the most critical skills and take-aways that you need to help yourself and others defeat unconscious bias.

***About the speaker:** Dr. Gleb Tsipursky is an internationally renowned thought leader in future-proofing and cognitive bias risk management. He serves as the CEO of Disaster Avoidance Experts, which specializes in helping forward-looking leaders avoid dangerous threats and missed opportunities. A best-selling author, his works include *Never Go with Your Gut: How Pioneering Leaders Make the Best Decisions and Avoid Business Disasters*, *The Blind spots Between Us: How to Overcome Unconscious Cognitive Bias and Build Better*, and *Resilience: Adapt and Plan for the New Abnormal of the COVID-19 Coronavirus Pandemic*.*

Dr. Tsipursky's cutting-edge thought leadership has been featured in over 550 articles and 450 interviews. His expertise stems from his background of over 20 years of consulting, coaching, speaking, and training on change management, decision making, and risk management strategy. It also comes from his research background as a behavioral scientist with over 15 years in academia, including 7 as a professor at Ohio State University.