

# Invitation from ASQ San Gabriel Section November 17, 2021 Virtual Meeting

**DATE:**

Wednesday,  
November 17, 2021

This is a virtual/online meeting. Log-in information will be provided on the registration confirmation email.

**Time:**

6:00 PM – 7:30 PM PST  
(check website to confirm time)

**Cost: Free for ASQ members and non-members**

To register for this online/virtual meeting, click [here](#).

**Attendance at this meeting earns 0.5 RUs toward ASQ recertification.**

NOTE: Be sure to use the same email address to join the meeting as you use when registering in order to receive the RUs. You must register for the event and join virtually to receive RUs.

For more information about the San Gabriel ASQ Section 0702, click [here](#).

For more information about our local Columbia Basin ASQ section and future upcoming events: [www.asq614.org/](http://www.asq614.org/)

## Stakeholder Engagement and How it Impacts Quality



### Luyanti Loh, PMP, CQE, CMDA, SSGB

Never underestimate the role – and the value of – stakeholders.

Do you know who your stakeholders are? How comfortable are you at encouraging stakeholder engagement? Why is this so important?

Effective engagement helps translate stakeholder needs into organizational goals and creates the basis of effective strategy development. Discovering the point of consensus or shared motivation helps a group of stakeholders to arrive at a decision and ensures an investment in a meaningful outcome. Indeed, without internal alignment you cannot build an effective strategy or implement change.

Stakeholders can differ, depending on the business or organization. They can include employees, customers, suppliers, shareholders, regulatory or government agencies, boards of directors, and business owners. Each has a unique perspective about what it will take for the business to succeed. For example, internal stakeholders, like employees, know the strengths and weaknesses of the organization from the ground up, and have first-hand knowledge of what it takes to deliver. External stakeholders will have a different but equally valuable perspective about how the business and its operations impact them.

In this presentation, you will learn about several simple tools related to stakeholder identification, communication approaches, and other ideas for obtaining stakeholder support in achieving the goals of your quality initiatives.

***About the speaker:** Luyanti Loh has over 20 years of experience in various companies, including Johnson & Johnson, Edwards Lifesciences, and, currently, MicroVention Terumo. She has held roles in Environmental, Health & Safety, Regulatory, Process Engineering, Quality Engineering, Quality Management System Integration, Quality Systems and Compliance. Luyanti has a Bachelor of Science degree in Chemical Engineering from UCLA. She came to the United States at the age of 17, with the dream of acquiring a better education. She is an optimist and sees value in every situation. Luyanti's passion is leveraging individual strengths and striving to bring out the best in everyone.*