

**DATE:**

**Monday,  
September 19, 2022**

**This is a virtual/online (Zoom) meeting. Log-in information will be provided on the registration confirmation email.**

**Time:**

**7:00 to 8:30 pm PDT**  
(check website to confirm time)

**Cost: Free for ASQ members and non-members**

To register for this online/virtual meeting, click [here](#).

**Attendance at this meeting earns 0.5 RUs toward ASQ recertification.**

NOTE: Be sure to use the same email address to join the virtual meeting as you use when registering to receive the RUs. You must register for the event and join virtually to receive RUs.

For more information about the Vancouver ASQ Section 0408, click [here](#).

For more information about our local Columbia Basin ASQ section and future upcoming events: [www.asq614.org/](http://www.asq614.org/)

## Creativity: A Pathway Toward Continuous Improvement



**Ruth Stanley**  
Author and Consultant



**Dwight Powless**  
Author and Consultant

You probably want to change something. Most of us do.

You may be asking yourself: “Am I creative?” and “How do I know?” Whether you know it or not, you are capable of the most wonderful, original, and useful ideas. Creativity is very personal and can take on many forms.

The good news is that we are all creative. It is just a matter of finding our own way of achieving new ideas, new products, new processes, or new relationships.

As quality professionals, we can nurture both our own creativity and that of others in our collective journeys toward continuous improvement.

Join Ruth and Dwight on September 19 to explore ways of unlocking your own creative superpowers and those of your team.

*About the speakers:*

*Ruth Stanley is an author (A Different Type of Bombshell), podcaster, and the founder of Boann Consulting. She is also a former Regional Director for ASQ Canada Greenland Region. A long-time public servant from Ottawa, Ruth has always walked to the beat of her own drum. Coming from a creative family, she has looked for new ways of doing things and different ways of knowing. Her greatest pleasures are making words sing, data dance, and people grow.*

*Dwight Powless is an Indigenous lean practitioner and coauthor of A Path Forward / Mikan E'niigaanimok: Continuous Improvement through an Indigenous Lens. It advocates an approach to both professional and personal improvement based on universal human values - to help people work and live successfully together and to put people at the center of the business environment and treat profit as an outcome instead of the main goal.*