

Invitation from ASQ Government Division December 15, 2022 Webinar

DATE:

Thursday,
December 15, 2022

The Power of Games in Government and Citizen Engagement

This is a Webex webinar.
Log-in information will be
provided on the registration
confirmation email.

Time:

9:00 am – 10:00 am PST

(check website to confirm times)

**Cost: Free for ASQ members
and non-members**

To register for this meeting and
obtain the webinar link and sign-in
information, click [here](#).

**Attendance at this meeting earns
RUs toward ASQ recertification.**

NOTE: Be sure to use the same
email address to join the meeting
as you use when registering in
order to receive the RUs. You must
register for the event and join
virtually to receive RUs.

For more information about ASQ's
Government Division, click [here](#).

For more information about our
local Columbia Basin ASQ section
and future upcoming events:
www.asq614.org/



Zac Jarrard, CSSGB, CQPA, CQIA President, Jarrard Consulting, LLC

The COVID-19 pandemic has changed how we engage with associates, teams, and citizens. There are now a lot of teams and public sector employees who work in a hybrid or virtual environment.

Games are a unique tool that can be used to bring together teams, teach new skills, help us adapt to the modern workplace, and engage citizens. This is especially important for Millennials and Generation Z who have spent their entire lives playing games and want to see them in the workplace or government.

This presentation will provide an overview of the history of games, explore team building games for hybrid or remote teams, and share best practices for using games to engage the next generation of public administrators and citizens.

Participants will:

- Discover several games to use for education, training, government, and citizen engagement
- Learn best practices for leveraging games at work and in the public sector

About the presenter: Zac Jarrard, President of Jarrard Consulting, LLC, provides consulting services for businesses, nonprofits, and K-12 groups across the United States. He has presented at local, regional, national, and international conferences. He enjoys helping organizations and multi-generational teams achieve success. Zac's extensive background in project management, agile, gamification, and working across different age groups helps him assist organizations in improving productivity, delivering project results, and strengthening communications among all generations in the workplace.

Zac holds Six Sigma Green Belt, Quality Process Analyst, and Quality Improvement Associate certifications from ASQ. He currently serves as Chair of the Kansas City ASQ section and on a Content Management Committee on Quality 4.0.