

DATE:

Friday
January 27, 2023

This is a virtual/online Webinar. Log-in information will be provided on the registration confirmation email.

Time: 9:00 – 10:00 am PST

(check website to confirm times)

Cost: Free for ASQ members and non-members

To register for this meeting and obtain the webinar link and sign-in information, click [here](#).

Attendance at this meeting earns RUs toward ASQ recertification.

NOTE: Be sure to use the same email address to join the meeting as you use when registering to receive the RUs. You must register for the event and join virtually to receive RUs.

For more information about ASQ's Innovation Division, click [here](#),

For more information about our ASQ section and other upcoming events: www.asq614.org/

How a WE Culture Can Drive Innovation



Luciana Paulise

Culture Coach, Speaker, and CEO of We Culture, LLC

In the age of continuous evolution, especially after Covid-19, leaders need to learn new skills to drive innovation more organically.

Before the pandemic, most leaders were expected to be in charge. Suddenly, the shift to a remote workforce and a more volatile environment posed tremendous challenges for them. Command and control practices that promoted a “me” culture are no longer as effective.

Only a WE culture can help leaders and team members thrive in a changing environment. Through changing certain patterns and behaviors at work, leaders will find new ways to care for their people while improving innovation and quality.

Presenter Luciana Paulise will share her insights on this topic. Attendees will learn more about:

- New challenges to leading in hybrid environments
- Four CARE practices that drive a We Culture
- Three core skills that will drive innovation

About the speaker: Luciana Paulise (a.k.a. Lucy), culture coach, speaker, and author, and CEO of We Culture, LLC, helps companies and individuals to identify and address barriers to becoming their best selves through one-in-one coaching. She is an MBA, Quality Engineer, Agile Coach and Certified Scrum Master, and recently published her latest book “We Culture” (2022). Lucy is a prolific contributor, publishing 5S Your Life, Stop Procrastination and Start Self-organization in 2020. She regularly contributes to Forbes and Quality Progress, as well as other international media outlets. She enjoys giving back to the community by participating in non-profits.