

February 5, 2024  
Invitation from Ann Arbor ASQ  
Virtual Meeting

DATE:

Monday,  
February 5, 2024

This is a virtual (WebEx) meeting. Log-in information will be provided on the registration confirmation email.

Time: 2:30 to 5:00 pm PST

Welcome & networking will begin at 2:30, followed by the presentation at around 3:00.

**Cost: Free for ASQ members and non-members**

To register for this webinar/meeting, click [here](#).

Attendance at this meeting earns RUs toward ASQ recertification.

Additional information about the Ann Arbor ASQ section is available [here](#).

For more information about our local Columbia Basin ASQ section and future upcoming events: [www.asq614.org/](http://www.asq614.org/)

## Strategic Planning



**Paul Prunty, CMQ/OE, CQE, CSSBB**

A strategic plan helps define and share the direction you and/or your organization will take in a planned period of time (often a 3- or 5-year plan). It includes vision and mission statements, goals, and the actions required to achieve those goals.

Having a clear sense of where you/your organization is going helps keep everyone on track and working on the right projects in order to make the most impact.

This presentation will provide a high-level overview of strategic planning, illustrating the use of some common quality tools in non-typical applications. It is a basic overview of the tools vis-a-vis an in-depth tutorial.

The primary example in Paul's presentation is one of *personal strategic planning* and will encompass:

- SWOT Analysis
- Force Field Analysis
- Checklists
- SMART Goals
- PDCA

Additional examples will include Scatter Diagram, Control Charting, and Trend Charting - also in non-traditional applications.

*About the speaker: Paul Prunty is an ASQ Fellow with leadership in diverse operational settings including process industries, assembly and test, close tolerance machining, electronics, office furniture, and plastics compounding. As part of organizational leadership teams, Paul has facilitated process improvement and performance excellence in various operational settings including multiple plant operation, tiered automotive supply, plant relocations and greenfield start-ups and has successfully implemented and maintained Quality Management Systems such as ISO 9001 and TS/IATF 16949.*

*Paul's credentials and certifications include, ASQ Certified Manager of Quality/Organizational Excellence (CMQ/OE), Six Sigma Black Belt, ASQ Certified Quality Engineer (CQE), Adjunct Professor (Quality Science Curriculum). Paul has a Bachelor of Science in Electrical Engineering (BSEE), and Masters in Science (Management).*