

July 11, 2024
Invitation from
ASQ Phoenix Section
Virtual Webinar

DATE:

Thursday
July 11, 2024

This is a virtual/online webinar via Webex. Log-in information will be provided on the registration confirmation email.

Time: 5:00 pm – 7:00 pm PDT

(check website to confirm time)

Cost: No charge for ASQ members and non-members

Advance registration is required for planning purposes and to receive RU credit following the meeting.

Attendance at this meeting earns RUs toward ASQ recertification.

More information about the Phoenix ASQ section is available [here](#).

For more information about our ASQ section and other upcoming events: www.asq614.org/ or our [myASQ community site](#).

Embracing Organizational Performance Excellence for Career Development



Robert “Quality Bob” Mitchell
Executive Director, Southwest Alliance for Excellence (SWAE)
ASQ Fellow, CQE, CQA, CQM

As Quality professionals, embracing the Baldrige Framework can be very helpful in pursuing excellence now and in future career endeavors.

This presentation will introduce the Baldrige Framework for organizational performance excellence, discuss the WIIFM for Quality professionals, briefly compare Baldrige to ISO, discuss the role of PDCA and Lean Six Sigma in performance excellence, introduce SWAE's value proposition, products, and services, and communicate the benefits of SWAE as a valued partner of ASQ.

Bob will share his thoughts on these topics, including the benefits of Baldrige:

- Holistic improvement
- Proven success
- Organizational learning and Innovation
- Benchmarking excellence
- Systematic approach to problem solving
- Recognition and credibility
- Employee engagement and empowerment
- Professional development

About the speaker: QualityBob® is a 37-year member leader within ASQ and a retiree from 3M Company with 34 years of industrial experience in product development, process development, Quality Assurance, SPC, TQM, Lean, Six Sigma, Leadership Development, and Strategic Planning & Deployment. He served as Division Quality Manager for three different 3M business units in the healthcare, consumer, and industrial markets, as well as 3M Corporate Quality Sr Manager.

Bob has served on numerous ASQ committees and held leadership positions in the ASQ Statistics Division, ASQ Minnesota Section, and ASQ Phoenix Section. Bob is an experienced ISO 9000 Series Lead Auditor, a Baldrige Examiner for the states of Minnesota, North Dakota, South Dakota, Arizona, Nevada, and Utah. He was awarded the ASQ Distinguished Service Medal for lifetime achievement in 2024.