

**July 31, 2024**  
**Invitation from**  
**ASQ Quality Management Division**  
**Virtual Webinar**

**DATE:**

**Wednesday**  
**July 31, 2024**

**This is a virtual/online webinar via Webex. Log-in information will be provided on the registration confirmation email.**

**Time: 4:00 pm – 5:00 pm PDT**  
(check website to confirm time)

**Cost: No charge for ASQ members and non-members**

**[Advance registration](#) is required for planning purposes and to receive RU credit following the meeting.**

Attendance at this meeting earns RUs toward ASQ recertification.

More information about ASQ's Quality Management Division is available [here](#).

For more information about our ASQ section and other upcoming events: [www.asq614.org/](http://www.asq614.org/) or our [myASQ community site](#).

## The Miseducation of Quality



**Dr. Yvonne Simmons Howze**  
**Executive Coach and Master Trainer**

We've all heard about the Quality Revolution from 10-15 years ago, with some Fortune 500 and mid-size companies shaking up how Quality was perceived. Are we experiencing a NEW Quality Revolution at this time?

This will be a thought-provoking presentation and a challenge to shake up a few preconceived notions, to rattle the cages of closely held perspectives and ideas, and to provide a little wisdom about what quality is and is not.

It will also be a call to action for those who want to maintain organizational and operational viability and sustainability.

It will be an EDUCATION!

In this informative 45-minute webinar, attendees will learn how to:

- Embrace quality in a more creative and innovative way that increases your ability to lead more effectively and efficiently
- Identify what is hindering organizational transformation, and 'nail' what you could do about it
- Create your own plan of action to capture your personal and professional goals which ultimately lead to a quality outcome(s)
- Have FUN and laugh out loud!

Gain insights to help position yourself to strive, drive, and thrive regardless of your role or your place on the organizational chart.

*About the speaker: Dr. Yvonne Simmons Howze is a published author and the CEO of CYA Consulting Group, a company that specializes in executive coaching and leadership development services. She has over 30 years of experience as a turnaround strategist and business consultant, helping organizations in various sectors improve their operations, management, and performance. She is passionate about helping individuals develop and reach their personal and professional goals, using proven techniques in leadership, strategic planning, talent development, customer service excellence, and data collection and analysis.*