

Invitation from ASQ San Gabriel Valley November 9 & 16, 2024 Workshop

DATE:

Saturday,
November 9, 2024
AND
November 16, 2024

This is a two-part virtual live
webinar held on two
consecutive Saturdays.

Time:

9:00 am – 12:00 pm PST

(check website to confirm times)

**Cost: \$100 for ASQ and
non-ASQ members**

Register [here](#).

Join-in information will be provided
on registration confirmation email.

**Attendance at this workshop
earns 1.0 RU toward ASQ
recertification.**

**Attendance also earns 3 credits
from the Altshuller Institute
(applicable toward 10 credits
needed to take the TRIZ
Associate certificate exam)**

NOTE: Be sure to enter your name
and email address in the chat when
you join the meeting to receive the
RUs.

Additional information about San
Gabriel Valley ASQ (702) can be
found [here](#).

For more information about ASQ,
click [here](#).

Structured Innovation: Applying the Concepts of TRIZ to Accelerate Innovation



Akhilesh Gulati



Richard Langevin

The Theory of Inventive Problem Solving (TRIZ) relies on the study of the patterns of problems and solutions, not on the spontaneous and intuitive creativity of individuals or groups. In the formulation of TRIZ methodology, more than 3 million patents have been analyzed to decipher the patterns that predict breakthrough solutions to problems.

TRIZ is spreading into corporate use by several parallel paths. It is increasingly common in Six Sigma processes, in project management and risk management systems, and in organizational innovation initiatives.

TRIZ users range from international giants like Samsung, HP, Intel, Coca-Cola, Johnson & Johnson, Medtronic, Ford, 3M, Procter & Gamble, Cummins, Boeing, Daimler Chrysler, LG Electronics, Motorola, Siemens, and Samsung, to entrepreneurial start-ups. These organizations have discovered TRIZ's time saving and powerful structured methodology, helping them create breakthroughs and making them more competitive.

This workshop will include:

- TRIZ techniques that can be applied immediately to your innovation challenges in service/product development and in quality improvement for systems, services, and products
- How to solve real problems, to be able to share with your organization the methodology and a relevant case study

Additional information about the topics that will be covered in the workshop is available [online](#).

***About the speakers:** Akhilesh Gulati has over 30 years of experience in the field of Quality and has published articles in ASQ's Quality Digest. A Six Sigma Master Black Belt, Akhilesh is also an experienced trainer/leader in Lean, Kaizen, reengineering, benchmarking, waste reduction and strategy execution, and TRIZ. He leads strategy development sessions, including Rapid Strategic Planning. Akhilesh created 'Coffee & TRIZ' meetups to further the day-to-day adoption of Inventive Problem Solving. He holds an MS in Naval Architecture & Marine Engineering and an MBA from UCLA.*

***Richard Langevin** is the Executive Director of Altshuller Institute for TRIZ Studies, Inc., and Owner and CEO Technical Innovation Center, Inc. (TIC), a publishing company that prints and distributes books on TRIZ. He was recognized with the TRIZ Champion Award 2019 for his many contributions to TRIZ proliferation throughout the world.*