

# Invitation from Hawaii ASQ

## March 11, 2025 Virtual Webinar

DATE:

Tuesday,  
March 11, 2025

This is a virtual/online (via Zoom) webinar. Log-in information will be provided on the registration confirmation email.

Time: 7:00 pm to 8:00 pm PDT

There is no charge for ASQ members or non-members, but advance [registration](#) is required.

Attendance at this meeting earns RUs toward ASQ recertification.

For more information about the Hawaii ASQ section, click [here](#).

For more about our Columbia Basin ASQ section and other upcoming events, visit our [myASQ Community](#) or [www.asq614.org/](http://www.asq614.org/).

## Artificial Intelligence for Business



**Kaleo Kuroda, COO**  
HawaiiUSA Federal Credit Union



**Clyde Shiigi, CEO (retired)**  
DataHouse

Generative AI is a subset of artificial intelligence that can create original content such as text, images, videos, audio, or software code in response to user prompts. This technology relies on sophisticated machine learning models, which simulate the learning and decision-making processes of the human brain. These models identify and encode patterns and relationships in vast amounts of data, enabling them to understand natural language requests and generate relevant new content.

Generative AI has uses across a wide range of industries. However, there are concerns about the potential misuse of generative AI such as cybercrime, the use of fake news or deepfakes to deceive or manipulate people, and the potential replacement of human jobs.

The public release of ChatGPT in 2022 revolutionized the accessibility and application of generative AI for general-purpose text-based tasks. The system's ability to engage in natural conversations, generate creative content, assist with coding, and perform various analytical tasks captured global attention and sparked widespread discussion about AI's potential impact on work, education, and creativity.

Generative AI, ChatGPT, and other tools are being used by just about everyone today. This presentation will focus on Generative AI and artificial intelligence, what it is, and examples of how to use it in business and other applications.

*About the speakers: Kaleokalani Kuroda joined HawaiiUSA Federal Credit Union in 2006 and has served as Chief Operating Officer since 2023. A key aspect of his role involves utilizing member feedback to connect work across the organization to improve satisfaction and embed learning into workflows. Kaleo also sponsors HawaiiUSA's Leadership Accelerator Program, an intensive leadership development cohort tailored for HawaiiUSA employees. He has been a Senior Examiner for the Malcolm Baldrige National Quality Awards since 2017.*

*Clyde Shiigi recently retired after over 12 years as Chief Innovation and Business Development Officer with DataHouse. As a strategy and innovation leader, he enjoys helping others by using his career experiences, natural curiosity, and innovative mindset to solve problems, find new ways of doing things, transform the status quo, and improve the lives of people.*