

**March 12, 2025
Invitation from
ASQ Lean Enterprise Division
Virtual Webinar**

DATE:

**Wednesday,
March 12, 2025**

**This is a virtual/online
webinar via Webex. Log-in
information will be provided
on the registration
confirmation email.**

**Time: 10:00 am – 12:00 pm
PST**

(check website to confirm time)

**There is no charge for ASQ
members or non-members**

**Advance registration is
required.**

Attendance at this webinar earns
RU credit toward ASQ
recertification.

More information about ASQ's
Lean Enterprise Division is
available [here](#).

For more information about our
ASQ section and other upcoming
events: www.asq614.org/ or our
[myASQ community site](#).

How to Problem Solve Like a Magician



Stuart MacDonald

Continuous Improvement Keynote Speaker and Magician

Unlock the secrets to solving complex problems with the precision of a Master Magician!

In this engaging webinar, Stuart MacDonald - winner of North American and International Championships of Magic - will reveal how Lean and Continuous Improvement (CI) principles are not just for industry use but can also work wonders in the world of creative problem-solving.

In this webinar, Stuart will take you behind the curtain to explore how these methodologies helped him create complex magic effects and achieve championship performances. He will share how to apply the same principles to your own challenges, blending logic with imagination to create extraordinary solutions.

What you will learn:

- How Lean and CI principles can be applied to creative and complex challenges
- Techniques to approach problems like a magician, blending logic with imagination
- Real-world examples of how these methods lead to award-winning outcomes

About the speaker: For over 20 years, Stuart MacDonald has been performing his one-of-a-kind mind-bending magic for audiences all over the globe. His journey into magic began at the age of eight, when a Christmas gift from his uncle set him on a lifelong path. As fate would have it, Stuart's childhood home was just an hour away from the largest gathering of magicians held annually in Michigan, which became his training ground among some of the greatest magicians in the world.

Stuart's career highlights include fooling the legendary duo Penn and Teller on the hit show Fool Us, winning the People's Choice and North American Championships of Magic, and being invited to speak at TEDx Detroit, ASQ, and other events. What sets Stuart apart is his innovative use of Lean Principles and Continuous Improvement to build his award-winning act.