

# Invitation from ASQ Inspection Division August 12, 2025 Virtual Webinar

DATE:

Tuesday,  
August 12, 2025

This is a virtual/online  
(Webex) webinar.

Time: 4:00 pm to 5:30 pm PDT

There is no charge for ASQ  
members or non-members,  
but advance [registration](#) is  
required.

Questions? Contact [Sarah](#)

Attendance at this meeting  
earns RUs toward ASQ  
recertification.

For more information about the  
ASQ Inspection Division, click  
[here](#).

For more about our Columbia  
Basin ASQ section and other  
upcoming events, visit our  
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[www.asq614.org/](http://www.asq614.org/).

## SYSTEMIC ROOT CAUSE



**John Nasar, P.Eng., CSBB, CQE**  
**Ford Supply Chain Warranty Manager**

A systemic root cause is the underlying issue within a system that leads to recurring problems or failures. Unlike surface-level causes, which might only address symptoms, a systemic root cause is deeply embedded in the structure, policies, processes, or culture of an organization, industry, or society. Addressing systemic root causes leads to long-term solutions, rather than just treating symptoms.

The webinar will cover:

- Using the “5 Whys” Technique - Keep asking “Why?” until you reach the core issue
- Applying Systems Thinking - Look at how different factors interact within the system
- Analyzing Patterns Over Time - Spot trends rather than isolated incidents
- Engaging Multiple Stakeholders - Get insights from different perspectives within the system

*About the Speaker: John Nasar is the Supply Chain Warranty Manager at Ford Motor Company. He has 35+ years of experience in Automotive Product Development, Design, Quality, Manufacturing, and Program Management. John has managed continuous improvement and problem-solving projects for design, process, launch, service, marketing, and sales. He has also trained and coached engineering teams in the use of various problem-solving tools and quality standards (ISO and IATF) to achieve targets.*

*John is a professional engineer of Ontario, certified black belt and ASQ certified quality engineer with strong technical and leadership skills. He has hands on experience in vehicle quality management, design and release, and continuous improvement. Other credentials include APQP, PPAP, FMEA, DOE, GR&R, DMAIC, C&E, QFD, QA, QC, STATS, Inference STATS, SPC, FTA, STA, DV/PV, DVA, Process Mapping, PDCA, VSM, Lean Six Sigma, Problem Solving, Project Management, ISO Auditing and Standards.*