

# Invitation from ASQ Phoenix Section

## February 12, 2026 Virtual Webinar

**DATE:**

Thursday,  
February 12, 2026

This is a virtual/online  
webinar via Zoom. Log-in  
information will be provided  
on the registration  
confirmation email.

**Time: 5:00 pm – 6:00 pm PST**

(check website to confirm time)

**There is no charge for ASQ  
members or non-members**

**Advance registration is  
required for planning purposes  
and to receive RU credit  
following the meeting.**

More information about the  
Phoenix ASQ section is  
available [here](#).

## Designing Your Quality Career: Leadership in Performance Excellence

**Robert “Quality Bob” Mitchell**  
COO, Rocky Mountain Performance Excellence  
Principal Consultant at QualityBob™ Consulting



Quality professionals today face more career options - and more uncertainty - than ever before. Traditional “climb-the-ladder” models no longer fit every practitioner, organization, or stage of life.

This presentation will explore career pathing as a strategic and intentional system - one that integrates technical mastery, leadership capability, adaptability, and purpose. The emphasis is on **individual ownership of career development**, alignment with organizational needs, and resilience in the face of disruption (e.g., Quality 4.0, AI, and workforce shifts). It will include practical guidance for crafting a clear career narrative, identifying primary and secondary career paths, and positioning oneself for sustained impact in performance excellence.

Participants will learn how to:

- Distinguish career pathing from traditional employee development
- Identify career path models aligned to personal strengths and motivations
- Understand how leadership in performance excellence transcends job titles
- Apply best practices to intentionally plan, reassess, and communicate their career journey

This session is ideal for early-, mid-, and senior-career quality professionals, leaders, examiners, and those considering their next professional chapter.

***About the speaker:** Robert “QualityBob” Mitchell, CQA, CQE, CMQ/OE, ASQ Fellow and Distinguished Service Medal recipient, is the Principal Consultant at QualityBob™ Consulting and Chief Operations Officer for Rocky Mountain Performance Excellence - a regional Baldrige-based Alliance program.*

*Bob has over four decades of experience spanning industry, consulting, and nonprofit organizational excellence networks. During his 34 years at 3M Company, he progressed up a dual-ladder career from product development to manufacturing process engineer to quality assurance to director-level leadership roles while leading process, product, and system improvements in complex, multinational environments.*

*In his “retirement” Bob has served as Executive Director for Southwest Alliance for Excellence and designed a Quality & Regulatory systems training curriculum for startups for the Center for Entrepreneurial Innovation. He is an experienced Baldrige Examiner, instructor, mentor, and coach dedicated to developing the next generation of quality leaders.*